

#### The Foreign Subsidies Regulation

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The **purpose** of the Foreign Subsidies Regulation (FSR) is:

- to address the most distortive foreign subsidies in the EU in concentrations and public procurement procedures.
- to ensure a level playing field

#### Before FSR:

- subsidies granted by non-EU governments went unchecked
- subsidies granted by Member States are subject to close scrutiny under EU State aid rules.



#### **FSR** timeline





#### **FSR Process at a Glance**

#### Foreign subsidies

- Interest-free loans
- Unlimited guarantees
- Capital injections
- · Preferential tax treatment
- Tax credits
- Grants etc.





Specific ex-ante notification

- Concentration (> €500m)
- Public procurement (> €250m)

General investigation tool (Ex officio; applicable to any market situation)



#### Assessment of distortion

- · Categories of distortive subsidies
- Indicators of a distortion

#### Remedy the distortion

- · Redressive measures or commitments
- · Prohibition of concentration or award of public procurement



#### test

Balancing the negative and positive effects of the foreign subsidy





## Foreign Subsidy



#### Foreign subsidy concept

#### A 'foreign subsidy' is:

- a direct / indirect financial contribution by a non-EU country,
- limited to one / more companies / industries and
- confers a benefit to a company active in the EU Single Market.

#### Financial contributions can be:

- interest-free loans,
- unlimited guarantees,
- capital injections,
- preferential tax treatment /tax credits,
- grants,
- provisions of goods / services



Grants etc.



#### Distortive Foreign subsidies

Categories of foreign subsidies **most likely** to be distortive (public procurement):

- Subsidies enabling an unduly advantageous tender
- Unlimited guarantees
- Subsidies to an ailing company without a restructuring plan
- Export financing not in line with OECD
- Foreign subsidies below EUR 4 million unlikely to be distortive



# Foreign Subsidies Regulation (FSR)

How does it work?



#### **FSR Three Pillars**

- Bids in procurement (Ex ante notification tools)
  - > €250m estimated value of that public procurement and
  - > €4m contribution per non-EU country in 3 years
- Concentrations (Ex ante notification tools)
  - > €500m EU turnover and
  - > €50m foreign contribution in 3 years
- Ex officio procedures below those thresholds
  - Individual cases
  - market investigations in sector / economic activity





- The Commission enforces the three tools
  - Uniform application of the rules

#### Commission assessment:

- If the non-EU financial contribution:
  - is a subsidy and
  - if it distorts the EU Single Market.
    - improves the competitive position of the undertaking concerned in the internal market and
    - where, in doing so, actually or potentially <u>negatively affects competition</u> on the internal market.

#### • Indicators:

- amount, nature, purpose of the subsidy
- situation of the undertaking or the markets concerned
- level of economic activity of the undertaking in the EU







#### **FSR Procedure**

- Balancing test
  - A foreign subsidy may also have positive effects
  - Balancing the negative with the positive effects
  - Focus on the positive effects on the internal market, but also consider other positive effects (i.e. related to policy objectives)

## Balancing test Balancing the negative and positive effects of the foreign subsidy

- Possible Outcomes
  - Positive effects outweigh negative effects: No redressive measures
  - Otherwise, positive effects taken into account when establishing redressive measures or commitments



#### **FSR Decision**

- 1. Decision by the Commission to remedy the distortion by the foreign subsidy (public procurement):
- Prohibit award of procurement to the subsidised bidder
- Impose structural / non-structural redressive measures (e.g. repayment of foreign subsidies, adapt governance structure)
- Accept commitments offered by the company
- 2. Decision by the Commission to raise no objections if there is no foreign subsidy or no distortion

#### Remedy 4

- or commitments

  Prohibition of
- Prohibition of concentration or award of public procurement



# Foreign Subsidies Regulation (FSR)

A public procurement example

### **Example of distortive foreign subsidies (public procurement)**



- A company submits a bid in an EU public tender
- The company is supported by a non-EU government through direct subsidies.
- The company can make an offer at a low price that it would not have been able to make without the subsidy, undercutting competitors.

**Burden of Proof**: undercut competitors need to demonstrate that the amount of money that was attributed by government/administration X as an interest-free loans, capital injections, grants, preferential taxation (subsidy nature), for the purpose of winning the tender.

