

EuDA 2018

Annual General Meeting Conference Programme

Thursday 15 November 2018 Bibliothèque Solvay, Brussels

"The European Dredging Industry adding Value to Society Worldwide"





25th Anniversary Welcome and Keynote Address

starting at 10.00









AGM Conference

"The European Dredging Industry adding Value to Society Worldwide"

until 12.00



AGM Networking Cocktail & Lunch

from 12.00 to 14.00



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"The European Dredging Industry adding Value to Society Worldwide"

United for the last 25 years, European Dredgers have built up momentum and grown into a wellrespected sector organisation. As individual companies, European Dredgers have increased in strength and resilience. In 25 years, the European Dredgers have become well-known and wellestablished world leaders in a diversified industry segment of high strategic and economic importance.

Today's world is much more connected and thereby smaller. While digitalisation and telecommunications make the virtual connections, maritime transport is the main mode for physical connections, transferring goods and passengers from one side of the planet to another. As such, maritime transport has become a vector for globalisation and has enabled and significantly stimulated the development of economic and social activities in the coastal areas and their hinterland.

In this closely connected world in constant evolution, new challenges continuously emerge. The most serious challenge to the European Dredgers in the last years has been the increased competition from new global dredgers, benefitting from a protected domestic market and from extended public support particularly when targeting third country 'export' markets. European Dredgers are standing for market openness and level playing field globally because it is the fairest way to allow world-class added-value and innovation to reach the markets worldwide.

The European Dredgers add value with practical and environmentally friendly solutions to challenges such as the increasing demand for space and resources (including offshore energy and marine aggregates). Indeed, over the last 25 years, European Dredgers have developed innovative approaches that integrate both physical and ecological aspects of nature into their design.

Thanks to their knowledge and capacity, the European Dredgers are able to meaningfully tackle many of the world's new challenges, such as: ports' modernisation, coastal protection and adaptation to climate change, services to the new offshore infrastructures for energy, ... in full compliance with a more complex and stricter set of environmental legislations. In its own way, the European dredging industry has been a vector of globalisation.

With the increasing influence of European legislation and policies on their business, European Dredgers decided to join forces and established in December 1993 the European Dredging Association (EuDA). Since then, EuDA has grown into a reliable and reputable European maritime association, shaping European legislation and policies (dealing with transport, environmental, social or trade issues) as well as international policies (for instance at IMO, ILO or HELCOM).

In order to celebrate in style this important milestone in the life of an association, EuDA has the honour of having a keynote address by Mrs Maria Asenius Head of Cabinet to EU Commissioner for Trade, Cecilia Malmström. Then high level stakeholders will present their views on our most impressive projects.



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Welcome and Opening

Mr Alan Lievens **EuDA** Chairman

Keynote Speech:

European Trade Strategy: overview of future perspectives

European Commission

Head of Cabinet to EU Commissioner for Trade, Cecilia Malmström Maria Åsenius

European Dredgers adding Value Worldwide:

Moderation: Dr Marc Gramberger, PROSPEX Managing Director Short introduction of the conference theme and speakers.

Adding Value to Global Logistics

⇒ Presentation of the expansion of the Suez Canal **Suez Canal Authority and Suez Canal Economic Zone** H.E. Admiral Mohab Mameesh, Chairman

Adding Value to Global Environment

⇒ Presentation of Building with Nature projects worldwide Wetlands International Mrs Jane Madgwick, CEO

Adding Value to Global Society

⇒ Presentation of the Sigma Plan and new perspectives for coastal defences worldwide Flemish Waterway NV Ir Wim Dauwe Head of Department Maritime Schelde and Sea Canal





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Host



Alan Lievens Chairman **European Dredging Association** Welcome Address

Since the 1st of January 2017, Alan Lievens became Chairman of the European Dredging Association (EuDA).

Alan holds a degree in civil engineering from Ghent State University and speaks fluently Dutch (mother tongue), French, English and Spanish. He started his career in the midseventies and immediately started to work for the company Jan De Nul. He worked all over the world, doing projects in China (Jiuzhou, 1985), in the Mediterranean and Middle East as well as in the Baltic Sea. Very soon though he became a specialist of Latin America and managed dredging projects in Brazil, Argentina, Dominican Republic, Jamaica, Honduras, etc. He was Area Director for the Americas, West Mediterranean and the Caribbean for the Jan De Nul Group when he retired in 2015.

He first joined EuDA in 2014 as member of the Task Group for US Market Access that helped devise a strategy to try and open the US market. His drive on and experience with trade issues are key assets on which EuDA can count for the coming challenges of the European dredging industry.



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Keynote Speaker



Maria Asenius **Head of Cabinet** to EU Commissioner for Trade, Cecilia Malmström European Trade Strategy: overview of future perspectives

Graduated from Stockholm School of Economics with a degree in business and economics in 1986, Maria Åsenius started her career in journalism as an editorial writer at Göteborgs-Tidningen (July 1986 to December 1988) and at Dagens Nyheter (January 1988 to November 1988). She then worked as freelance journalist in Brasilia and Paris, including work as correspondent for the Swedish business magazine Veckans affärer. In March 1993 she began to work in the Government Offices in Stockholm, first as Deputy Press Secretary to the Minister for Finance and then as a Political Adviser to the Minister for Culture and Immigration.

Between May 1995 and January 2002 Maria Asenius was Desk Officer for the ELDR Group in the European Parliament before becoming Political Adviser to the President of the European Parliament, Pat Cox, a position she held until July 2004. She was a member of Olli Rehn's cabinet (August 2004 to June 2007) and then Deputy Head of Cabinet to Commissioner Olli Rehn at the European Commission in Brussels. After her work as State Secretary for European Affairs in Stockholm she became Head of Cabinet to Commissioner Malmström since January 2010.



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Moderator



Dr Marc Gramberger **Managing Director Prospex** Introduction and Moderation

Dr Marc Gramberger holds a PhD in Political Science / International Relations. He currently is the managing director of Prospex. He designs and facilitates corporate learning, stakeholder engagement and foresight processes.

Marc is a renowned facilitator of international conferences and workshops, and an international expert in foresight and scenario methodologies and stakeholder engagement. With interactive, creative and thorough interventions, he helps his clients to identify, understand and master strategic challenges in their organisational context. Marc has worked with a huge variety of organisations in the international arena.

He has facilitated the UNEP Emerging Issues foresight process "21 Issues for the 21st Century", has led many international participatory scenario and foresight projects, such as projects on the future of water in Europe and in the Middle East, the future of pandemics (ASEF-ASAP) and a series of EU 7th Research Framework projects (CLIMSAVE, VOLANTE, etc.). He is the author of the official landmark OECD handbook "Citizens as Partners".



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Speaker



H.E. Admiral Mohab Mameesh Chairman **Suez Canal Authority and Suez Canal Economic Zone** Adding Value to Global Logistics: the Expansion of the Suez Canal

H.E. Admiral Mohab Mohamed Hussein Mameesh is the Chairman of the Suez Canal Authority and the Chairman of the Suez Canal Economic Zone. Before heading the authority, Mameesh commanded Egypt's navy.

Mameesh graduated from the Egyptian Naval Academy in 1969. He served as an antisubmarine specialist in the 1973 War. He has received training in various countries, including in the UK, the US, the UAE, China, Greece and France.

He has received many medals, including the medal of long and Meritorious Service, of Longevity, of Duty, of the 6th of October, of the Egyptian Navy, of the 20th Anniversary of the July Revolution, of the 25th of April, of October Warriors, of Superior Service, 23 July 50th Anniversary, and the Silver Jubilee of Sinai Liberation.



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Speaker



Jane Madgwick **CEO**

Wetlands International

Adding Value to Global Environment: Building with Nature projects worldwide

Madgwick has a BSc in Human and Environmental Biology (York) and a MSc in Conservation (University College London). She has worked in ecology and conservation for around 25 years. For 7 years she worked internationally for WWF's Living Waters Programme, mobilising policies and strategies to conserve and restore freshwater and wetlands. She was Conservation Director of a multiple use wetland in the UK, and an early career as an ecological researcher working principally in the UK, Somalia and Australia. She established and directed the WWF Freshwater Programme for Europe, North Africa and the Middle East, coordinating a multi-cultural team of 26 officers and NGO partners across the European continent. This programme was highly influential concerning the EU Water Framework Directive, EU and corporate mining policies and major infrastructure schemes in southern and eastern Europe affecting water and wetlands.

Working for WWF in Australia, Jane served on the Water Resources Board and Natural Resource Management Board for Western Australia. In Australia, Jane led the development of innovative NGO, corporate and government partnerships and programmes to tackle critical water and natural resource management issues in the biologically outstanding ecoregions of Australia's north and west.

Since 2004, Jane became CEO of Wetlands International. As CEO, Jane leads an international team to promote and demonstrate the role of wetlands management in sustainable development through a network of 18 offices in Asia, Africa, Latin America and Europe. In the past few years, the organisation has grown significantly and greatly increased its visibility and impact in the field of community-based environmental management and poverty reduction.



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Speaker



Ir. Wim Dauwe

Head of Department Maritime Schelde and Sea Canal of Flemish Waterway NV Adding Value to Global Society: the Sigma Plan and new perspectives for coastal defences worldwide

Ir. Wim Dauwe graduated as a Civil Engineer in Construction.

For over a decade he's head of department at De Vlaamse Waterweg nv (Flemish Waterways plc), a government institution in charge of all navigable waterways in the Belgian region of Flanders. His department is responsible for waterways in the centre of Flanders, strongly influenced by tidal effects and therefore vulnerable to flooding due to storm surges and peak discharges. To protect the region the Flemish Sigma Plan, was drafted an carried out. Together with flood protection, the Sigma Plan involves nature, economy and leisure as well.