



# The Commission's strategy for sustainable public procurement

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# Communication: Making public procurement work in and for Europe

- **PP is 14% GDP: huge potential if used strategically**
- **Broad partnership to improve the PP in practice**
- **The Commission also plays its part**
  
- **6 Priority areas :**
  1. **Boost strategic procurement**
  2. **Professionalise public buyers**
  3. **Increase access to procurement markets**
  4. Improve transparency, integrity, data
  5. Boost the digital transformation of PP
  6. Cooperate to procure together

# 1. Strategic Public procurement

**Procurement as an instrument to pursue policy goals**

*Prioritizing **sustainable** growth and development in an **open, non-discriminatory and transparent** PP market*

## **GPP**

**green public  
procurement**

***Reducing  
environmental  
and climate  
impact of public  
purchases***

## **SRPP**

**socially responsible  
public procurement**

- ***Social & professional integration***
- ***Social&labour law compliance***
- ***Human rights due diligence***
- ***Promoting equality***

# Socially responsible public procurement

## ***SRPP workshops in the Member States:***

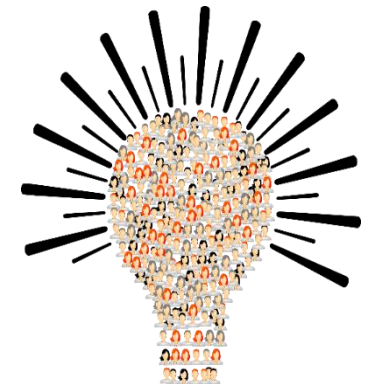
- One-day information & dissemination events for CAs and social economy
- Events took place in IT, PL, SE, FR, CZ, IE, HR. Next events Sep-Nov 2019: LV, EL, HU, DK, DE, SK + wrap-up @ EESC 18/11

## ***Updated guidance on SRPP (early 2020):***

- Update of key recommendations to the 2014 Directives
- New examples, recommendations on planning and contract management

## ***Good practices and dissemination (2019 - 2021):***

- Collection of good practices in socially responsible PP
- Communication campaign for CAs, social economy, interested stakeholders



# Green public procurement

## ***Buying green! guide***

- How to integrate green considerations + examples

## ***GPP criteria***

- Voluntary: to inspire or cut & paste
- 2 levels of ambition: core and comprehensive

## ***GPP good practices***

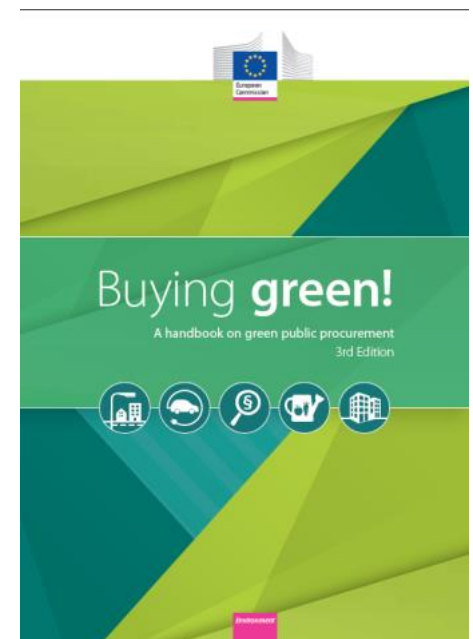
- For 21+ product categories and sectors

## ***Life-cycle costing tools***

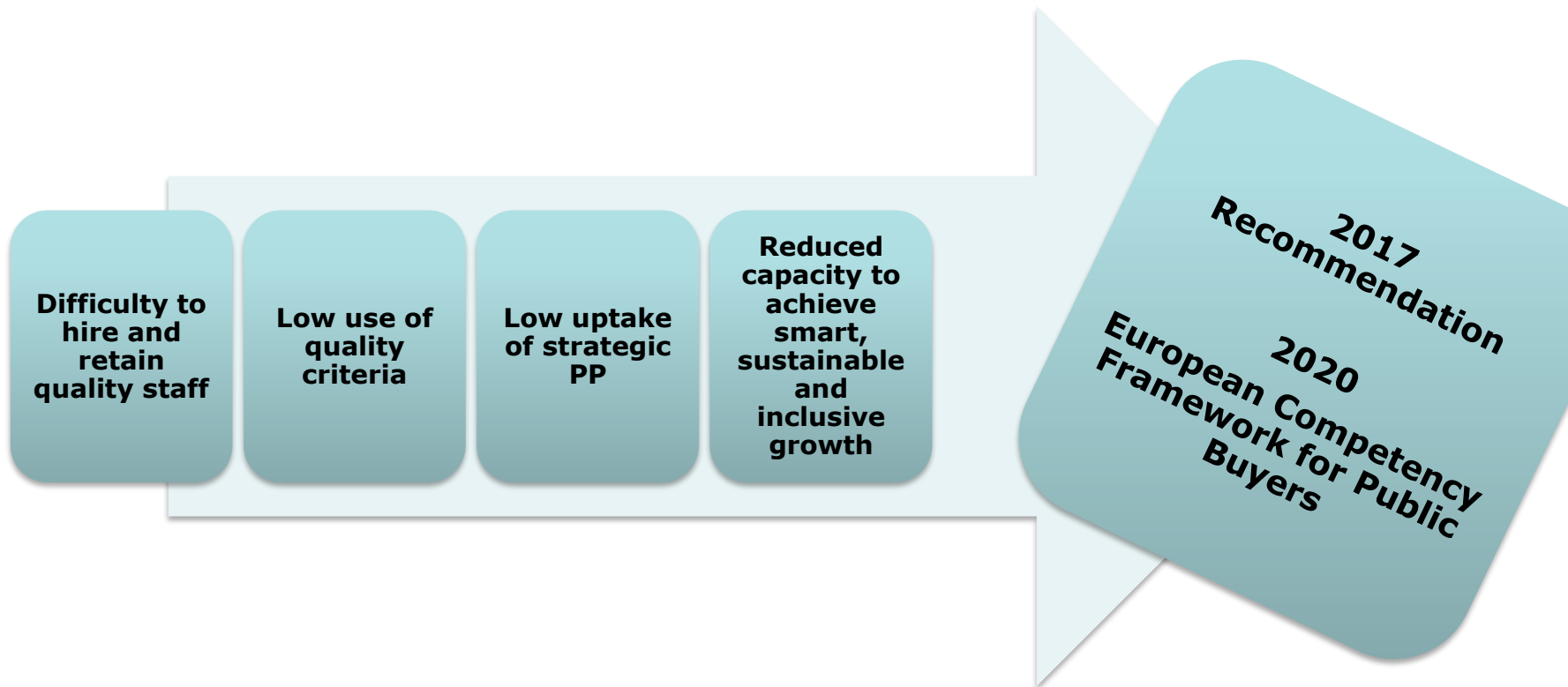
- Currently developed/under development for 5 sectors

## ***GPP training toolkit***

- 7-module detailed training for contracting authorities



## ***2. Professionalization of procurement***



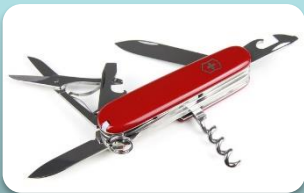
## ***Pillars of professionalisation policy***



**Defining long term  
professionalisation strategies**



**Getting the right people with  
the right set of skills**



**Provide tools and support for  
strategic thinking**

## 3. International dimension of procurement

### Guidance on the participation of third country bidders

“EU-China – A strategic outlook” Communication

Guidance for public buyers on:

- **Access of third-country bidders:** non-partners may be excluded
- **Abnormally low tenders:** how to identify, investigate and reject offers with an unjustifiably low price
- **Strategic use of PP:** environmental and social considerations create a level-playing field → how to use them throughout the procurement process:
  - Investment planning
  - Procurement procedure
  - Contract execution





# Voluntary ex ante assessment mechanism for large infrastructure projects

- A VOLUNTARY ex ante advisory hub for procurement of projects > 250 million €
- an information exchange mechanism for governments

Examples of issues:

- Concession or public contract?
- Extension or new procurement?
- Public-public cooperation
- Cross-border cooperation

