



**EuDA**  
**2022**

**Annual General Meeting**  
**Conference Programme**  
Wednesday 23 November 2022  
Sofitel Brussels Europe

**“The European Green Deal:**

*How to deliver on the environment, the society and the economy?”*

**Conference Moderator**

**Paris Sansoglou**  
European Dredging Association  
Secretary General

**Speakers**

**Julie Emmrich**  
World Green Building Council - WGBC  
Sustainable Finance Lead  
EU Green Taxonomy

**Elena Višnar-Malinovská**  
European Commission  
DG CLIMA  
Adaptation and Resilience to Climate Change

**Anna Lupi**  
European Commission  
DG GROW  
Sustainable Public Procurement Strategy

**Karin De Schepper**  
Inland Navigation Europe - INE  
Secretary General  
The case of inland waterways





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Some global environmental challenges, such as climate change and environmental degradation are posing existential threats to both Europe and the world. In response to this situation, the EU has made it its top priority to address the most pressing environmental challenges: **climate change** (reduce greenhouse gases emissions and boost climate change adaptation), unsustainable **use of resources** (biological, energy, water, spatial), continuous increase of **pollution** (reduce it in the air, water and soils) and **waste** (further apply circular economy principles). The EU aims at rebalancing the environmental pillar out of the three sustainability pillars by integrating coordinated political and legislative initiatives under the flagship umbrella of **the EU Green Deal**. The Green Deal, with, amongst other, its **Green Taxonomy Regulation**, **Strategy on Adaptation to Climate** and a **Sustainable Procurement Strategy**, has the potential to become a global ‘game changer’.

If properly implemented, the Green Deal is a potential global ‘game changer’. Therefore, the EU has also integrated these objectives into its new growth strategy to incentivise the acceleration of a sound transition towards sustainability. This transition will help the European economic activities to tackle their negative externalities on the environment. To be successful, this transition should at the same time provide the European sustainability champions with major opportunities to grow. The most potent incentives are financial and the EU is currently developing the **Green Taxonomy Regulation**, that will allow financing flows to better target and stimulate ‘green’ economic activities in the EU but also around the world. Under the Green Deal, the EU has developed and is implementing amongst others a **Strategy on Adaptation to Climate** and a **Sustainable Procurement Strategy**.

These initiatives create a powerful supply ‘push’ on the financing side of the European economy, ideally complemented for even more effectiveness with an equally powerful demand ‘pull’ that would align the policy objectives under the Green Deal.

Representatives from the European Society, the European Commission and the European Industry will exchange their views and share their respective strategies on how implementing the Green Deal can deliver results for the environment, for society and for the economy. The floor will also be opened for discussions with the audience.





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**Welcome and Opening**

Moderation: Mr Paris Sansoglou, EuDA

*Short introduction of the conference theme and speakers.*

**The European Green Deal:**

*How to deliver on the environment, the society and the economy ?”*

EU Green Taxonomy

⇒ Presentation of the Green Taxonomy within the EU Green Deal

**World Green Building Council – WGBC, Sustainable Finance Lead**

Ms Julie Emmrich

EU Adaptation Strategy

⇒ Presentation of the EU strategy on adaptation to climate change (with a focus on waterborne infrastructures) within the EU Green Deal.

**European Commission, DG CLIMA Adaptation and Resilience to Climate Change**

Ms Elena Visnar Malinovska

EU Sustainable Public Procurement

⇒ Presentation of the European Commission’s Sustainable Procurement Strategy for (waterborne) transport infrastructures within the EU Green Deal

**European Commission, DG GROW Public Procurement Strategy**

Ms Anna Lupi





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Infrastructure Owners' point of view

- ⇒ Presentation on how the waterborne infrastructure sector can deliver results for the Green Deal (for the environment, for society and for the economy).

**Inland Navigation Europe - INE, Secretary General**

Ms Karin De Schepper





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**ABOUT EuDA**

Celebrating its 30<sup>th</sup> Anniversary in 2023, the European Dredging Association (“EuDA”) was founded in 1993 as a non-profit industry organisation for European dredging companies and related organisations to interface with the various European Union’s (“EU”) Institutions and also some International Organizations (such as IMO, HELCOM, OECD or ILO). EuDA members employ approximately 25,000 European employees directly “on land and on board of the ships” and more than 48,300 people indirectly (through the suppliers and services companies). The combined fleet of EuDA’s members counts approximately 750 seaworthy EU-flagged ships.

Dredging activities are not well known by the wider public, but as a matter of fact, the European dredging companies, members of EuDA, are world market leaders with about 80% share of the worldwide open dredging market and a turnover of 8.6 bn Euro in 2021. Although 70% of operations take place outside Europe, 90% of the returns flow back to Europe.

The Association assists its members with all kinds of requests related to dredging issues, presently strongly focusing on Social, Environmental, Technical, Tax and Trade issues. These issues are coordinated by the Secretariat and executed by its specialised working groups composed of experts from the member companies.

EuDA has registered as Interest Representative Nr. 2492574893-58 under the EU transparency register. The Association will pursue its goals by endorsing policies to create fair and equitable conditions for competition; commits to respecting applicable national, European and international rules and regulations; commits to operating its fleet safely, effectively and responsibly.

